

"Assuring Information Dominance
in a Denied C4ISR Environment"

C4ISR SYMPOSIUM MEDIA KIT

Date of Event:

APRIL 4-8, 2011

Event Held at:

HALL OF CHAMPIONS
BALBOA PARK, SAN DIEGO

<http://c4isr.afcea-sd.org/>

Co-Hosted By:



Artwork
Donated By:

CSC

LOGO & PROGRAM ADVERTISEMENTS

Due Date for All Program Advertisements & Logos

MARCH 1, 2011

Email to: clobus@innovasi.com

Or, mail CD to

ATTN: Chris Lobus

2385 Northside Dr., Suite 300, San Diego, CA 92108

Advertisement Specifications

Platinum	1 Full Page Ad	9.5" (H) x 7.5" (W)	<i>Full Page</i>
Gold	1 Half Page Ad	4.75" (H) x 7.5" (W)	<i>Horizontal</i>
Silver	1 Quarter Page Ad	4.75" (H) x 3.5" (W)	<i>Vertical</i>
Bronze	1 Business Card sized Ad	2.0" (H) x 3.5" (W)	<i>Horizontal</i>

Logo Specifications

- Color or Black & White, depending on company preference
- EPS (vector) format preferred, but High-resolution JPEGs acceptable
- Please ensure all fonts converted to outlines for integrity of the log

TICKETS & BANNERS FOR EXHIBITORS

REGISTRATION

Names of compensated registrants for Platinum, Gold, Silver, Bronze & Small Business level sponsors with booth purchases are due to Turk Hashas, Janine Hasselbring, or Katie Van Es by:

MARCH 21, 2011

Level	Tickets & Exhibitors
Diamond	20 / 8
Platinum	12 / 6
Gold	6 / 4

Level	Tickets & Exhibitors
Silver	4 / 2
Bronze	2 / 1
Small Biz	2 / 1

Turk Hashas: 619.977.1788 at khashas@monterystechnologies.com
Janine Hasselbring: 619.553.9758 at janine.hasselbring@gdit.com
Katie Van Es: 760-815-2275 at kvanes@cceinteriors.com

**ACTION
REQUIRED**

BANNERS

Please send dimensions of all banners for hanging to Concierge Relations Chairperson:

Robin Parks, robin@blackledgeintl.com, 760-505-8433

If banners are fragile or weigh more than 50 lbs, then please specify accordingly to determine placement & arrangements

Freeman Co. will accept
Banners, Crated, Boxed or
Skidded material at its
Warehouse from March 7, 2011
until April 4, 2011 at 5:00pm.

Address shipping labels available in
Freeman Exhibitor packet:

[Name/Booth # of Exhibiting Company]
C4ISR Symposium 2011
C/O Freeman Company
6060 Nancy Ridge Drive, Suite C
San Diego, CA 92121

POINTS OF CONTACTS FOR EXHIBITORS

C4ISR Chair	Ed Weisbrod eweisbrod@innovasi.com / 619-203-3675
Concierge Chair, Exhibitor Assist.	Robin Parks robin@blackledgeintl.com / 760-505-8433
Sponsorship	Turk Hashas khashas@montereytechnologies.com / 619-977-1788
Registration	Lauren Engle Lauren.enge@powerteninc.com / 858-254-3312
Publicity, Programs, Ads	Chris Lobus clobus@innovasi.com / 619-865-2328
Freeman Co. Questions	Debbie See debby.see@freemanco.com / 714-681-3453

VENUE, BOOTH INFO HALL OF CHAMPIONS

FACILITY FLOORING

- Flooring is cement, wood

BOOTH AMENITIES

- Exhibit booths furnished, but no carpet
- Booth size is 8' x 10' booths with:
 - 7 ft-high rear wall, 3 ft-high Dividers
 - One 6' draped table
 - All draping is colored Blue
 - 2 chairs, 1 wastebasket
 - Exhibitor Identification sign
 - 5 AMPs Electrical & WiFi provided Free

FLOOR PLAN

Scholarship Exhibits,
Additional Booths
(Upper Level)

Main Exhibition Area,
Majority of Booths
(Main Level)

Auditorium for Panels,
Speakers
(Lower Level)